



Sponsorship Packet

Each year, Futurewise gathers hundreds of activists, organizers, business leaders, state and local government elected representatives and members of local government for a celebration of equitable and sustainable land use policy. In 2021, we'll gather again – albeit in a slightly different format!

Join Futurewise for our virtual annual celebration, with a focus on our wins in the 2021 legislative session and highlighting the next challenges we're taking on.

May 18, 2021

11:30 – 1

Virtual Celebration

Via the Whova platform

Opening Reception

Plenary:

Washington Can't Wait

Breakouts

Futurewise

816 Second Ave
Suite 200
Seattle, WA 98104

Contact:

Kate Brunette
Development Director
206-343-0681 ext 110
kateb@futurewise.org

Important Sponsorship Deadlines*

To ensure benefits, please pledge your support by these dates:

Friday, January 29th

- Featured "first look" sponsor logo in email and print communications

Friday, March 26th

- Named reception room
- Logo recognition in event video
- Recognition in event signage and slideshow
- Recognition in email communications

Friday, April 16th

- Recognition in event signage and slideshow

Friday, April 30th

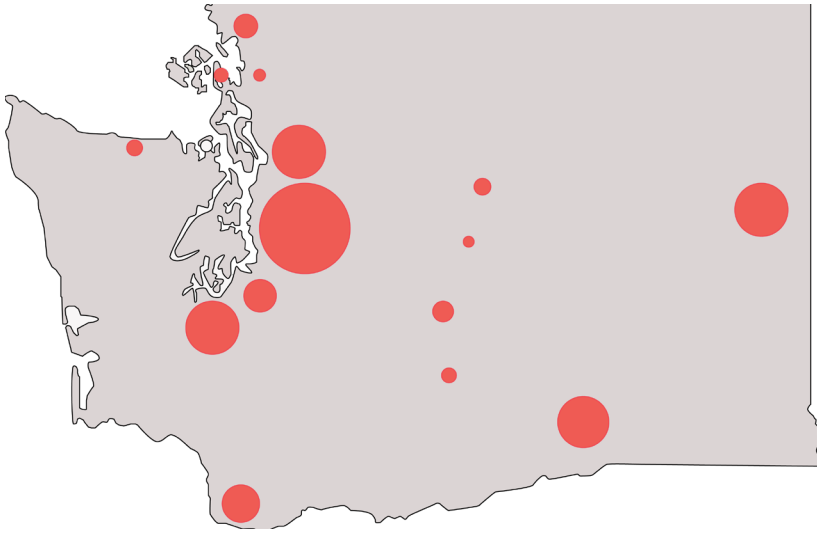
- Recognition in email communications

To ensure you make the sponsorship recognition deadlines, please alert us of incoming registration and/or payment via mail by first emailing kateb@futurewise.org

**Please refer to sponsor benefits chart on page 3 for details of benefits by sponsorship level*



Excellence in Virtual Engagement



Since March 2020, Futurewise has hosted 10 virtual events, reaching supporters across Washington state. To date, we've had nearly 400 sign up to join us.

In addition to our live events, our pre-recorded videos like Tim Talks and regional dispatchs boast 2,250+ views.

386 supporters

61 cities

23 counties

Our virtual events have included informational webinars, community organizing meetings, and regional fundraisers. We've learned quickly how to adapt to the virtual space and offer online events that are engaging, informative and inspire action. We're excited to bring this experience and know-how to our annual fundraiser.

For our 2021 annual event, we'll build on our success with an **interactive, inspirational and efficient virtual celebration.**

We're using the Whova event platform for our fundraiser. We will have multiple opportunities for sponsors and guests to interact and will feature a plenary session for all attendees that will celebrate our legislative victories, highlight activists and organizers from across the state and call our community to action.

In addition to our marquee event in May, we are also offering sponsorship packages for the entire year of 2021, featuring opportunities for recognition at virtual events throughout the year, customized to reach your target audiences. Interested in a yearlong package? Sign up at the Community Connector or Livability Leader level and our Development Director will reach out to develop a package that works for you.





2021 FUTUREWISE SPONSORSHIP REGISTRATION FORM

	LIVABILITY LEADER	COMMUNITY CONNECTOR	ADVANCEMENT ADVOCATE	SUSTAINABILITY SUPPORTER	FRIEND of the FUTURE
Speaking Role in Plenary Session	X				
2021 Yearlong Promo Package	X	X			
Named Reception Room	X	X			
Video Recognition	Presenting Sponsor	Prominent Logo	Featured Logo	Name Recognition	Name Recognition
Recognition in Promo Materials	Premier Logo	Prominent Logo	Featured Logo	Name Recognition	Name Recognition
Number of guests	20	10	10	10	5
Amount	\$15,000	\$5,000	\$3,000	\$1,500	\$750

Futurewise is a 501(c)3 nonprofit organization. Futurewise's tax ID is 91-1539831.

Recognition levels subject to change.

Payment Information

- I have enclosed a check to Futurewise for \$ Please send me an invoice
 Please charge my credit card

Card Number Exp. Date CVV Code

Sponsor Name (as you would like it to appear in the program)

Billing Address City, State, Zip

Contact Person for Event Details/Invoice

Contact Email Contact Phone

Email form to Kate Brunette at kateb@futurewise.org or mail with payment to Futurewise 816 Second Ave., Ste. 200, Seattle, WA 98104
Please submit your guest list by April 30 to Kate Brunette at kateb@futurewise.org

